

# 5 ESSENTIALS

## FOR PROACTIVE TYRE MANAGEMENT

Council fleets, from RCVs in busy city streets, to beach sweepers and road gritters, face complex daily challenges, often placing relentless demands on vehicles and tyres.

We asked, what are the essentials to look for in industry-leading tyre management services to keep vehicles operational and meet the needs of local communities.

### MAXIMUM UPTIME

Minimising vehicle downtime to ensure that tight collection schedules and customer expectations are met day in day out and, that where remedial action is required, prompt action can be taken to avoid a costly and potentially hazardous situation before it arises.

**DTM's solution:**  
Using data from our customer portal, and information from physical inspection of customer tyres, we can identify requirements for preventative maintenance to be carried out to reduce roadside incidents. By monitoring actions via our customer portal, we can identify recurring issues which can be resolved through driver training.

### A RESPONSIVE TEAM

With RCVs operating in the early hours and sweepers and gritters required through the night, these fleets are operational 24/7/365 and therefore demand that experienced support is available to give solutions to problems as they arise.

**DTM's solution:**  
Our knowledgeable Blackpool-based team of call agents are on-hand 24/7/365 supported by a network of over 2400 certified Service Partners to keep vehicles operational when a highly efficient response is required.

### FLEET EFFICIENCY

Operators need ultra fleet efficiency whilst keeping operating costs down and reducing carbon output, so an audit trail of usage reports and maintenance actions is required for informing fleet strategy and decision making.

**DTM solution:**  
Data from our customer portal, including analysis of jobs by vehicle, depot, location, remedial action, type and number of tyres used, and spend, is invaluable in informing fleet tyre strategies and identifying patterns in activities, enabling actions to be taken to make efficiencies.



### NET ZERO GOALS

2030 carbon reduction targets demand that effective strategies are in place to actively reduce carbon output. The requirement to measure carbon emissions and demonstrate change is imperative.

**DTM solution:**  
Our strategy reduces the number of tyres used across the year and in doing so, lowers carbon impact. Proactive tyre maintenance avoids nearly-new tyres being wasted when the damaged area can be repaired and the tyre-life prolonged. This reduces operating costs and lessens the environmental impact. And when a tyre reaches the end of its useful life, our streamlined casing collections process maximises tyre recycling.



### ALWAYS NEARBY

Operating in remote areas and in challenging conditions, the closer a provider is, the less downtime a vehicle and crew will have and the greater the opportunity to maintain service continuity for residents and local businesses.

**DTM's solution:**  
A review of a new customer's depots / locations is carried out and geographical areas mapped to our UK-wide 2400 certified Service Partners. Available via DTM's customer portal as a single point of contact, our Network are positioned and ready to attend on-site call outs or provide road-side assistance when required.

Proactive tyre management increases safety, avoids downtime, and reduces carbon output

If you would like to speak to our team to find out how we can support your fleet's tyre management requirements, contact us today: **01253 385 850**  
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